**Clarksons Design Guide**

Fonts

|  |  |
| --- | --- |
| Font Family | Gotham |
| Included in | Elementor Custom Fonts |
| Font Weights | Uploaded File |
| Light (300) | GothamLight.woff2 |
| Normal (Medium) | GothamMedium.woff2 |
| Bold | GothamBold.woff2 |

Typography

|  |  |  |  |
| --- | --- | --- | --- |
| Element | Font Size | Line Height | Font Weight |
| Paragraphs | 16px | 26px | Light |
| **Page** Featured Paragraph | 18px | 30px | Normal |
| **Normal** Featured Paragraph | 24px | 32px | Normal |
| H1 | 48 / 42 / 38 | 54 / 46 / 42 | Normal |
| H2 | 32 / 30 / 28 | 42 / 36 / 34 | Normal |
| H3 | 24px | 32px | Normal |
| H4 | 20px | 24px | Normal |
| H5 | 16px |  | Normal |

Buttons

|  |  |
| --- | --- |
| Height | 44px |
| Border Radius | 6px |
| Box Shadow | 0px 3px 36px #00000045; |
| Font Size | 14px |
| Text Transform | Uppercase |
| letter-spacing | 2.1px; |

Sections  
Main Sections [Full width section has an inner section underneath]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Large Screen | | Tablet | | Mobile | |
| Padding [Y] | 90px | Padding [Y] | 60px | Padding [Y] | 45px |
| If (No Gap) | | | | | |
| Padding [X] | 15 | Padding [X] | 0 | Padding [X] | 0 |
| Padding for Inner section Columns | 0 | Padding for Inner section Columns | 15px | Padding for Inner section Columns | 15px |